



## DONATION RATE SCHEDULE

Consideration is possible for volunteer labor in lieu of donation.

Sponsorship by underwriters is encouraged.

Contact Channel 11 staff for information and assistance.

### BULLETIN BOARD

Non-profit:	Minimum 5 exposures daily	\$5.00/week
Private user:	Minimum 5 exposures daily	\$10.00/week
Commercial Users:	Minimum 5 exposures daily	\$20.00/week
Contract rules:	For contracts of four weeks or longer, one week is free.	

### CITY COUNCIL/BOARD OF SUPERVISORS MEETINGS

Due to the nature of City Council Meetings and Board of Supervisors Meetings, in that they are of unknown length and must be shown in their entirety and can pre-empt other programming, the cablecasting rate is: \$1/Minute

Note. These meetings are always re-aired one time for free.

Redding Community Access can provide personnel to direct and videotape meetings in the field.

The charge for these services is as follows:

Director/Engineer	Using your equipment	\$40/Hour
Camera and Additional support crew (per person)	Using your equipment	\$10/Hour

### RCAC PRODUCED FIELD SHOOT

Director/Camera Operator/Additional Support Crew	Using our equipment	\$65/Hour
Editing	Using our equipment	\$65/Hour

### PRODUCERS PROGRAMMING:

Pre produced programs:	Half-hour programs include two hour use of edit bay.	\$30/Half Hour
	One hour programs include three hours of edit bay.	
	Use of the edit bay is limited to the off line suite for program editing, adding and tagging, disclaimers and gratuities.	

Studio Produced Programs:	Cablecasting fee only	\$30/Half Hour
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Video Clips:	Video clips 15 minutes or less will air on a per minute rate.	\$1/Minute
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Note: Video clips are not to exceed more than a single series (13 showings) in one thirty day period. Additional airings, above 13 programs: \$15 per half hour.

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## DONATION RATE SCHEDULE

Sunday: 7:30 AM-12 PM only. An additional 10% discount applies on Sunday programming.

All programming must meet basic requirements as indicated in our Rules & Procedures.

### PUBLIC SERVICE ANNOUNCEMENTS (Video PSAs)

Contracted insertion for any PSA is: \$5 per insertion.

Limit of insertion in any given 30 day period is 20 paid insertions with corresponding traffic and billing for each insertion. All other PSAs are shown at the discretion of RCAC without fee.

### SERIES DISCOUNTS:

To qualify for a discount, a Programming Agreement contract for a 13-show series must be submitted and approved. A refund or credit will be given at 50% off the cablecasting rate. A series of programs also includes a free one page Bulletin Board ad displayed for the duration of the series.

### RE-AIRING:

The cablecasting date and time for FREE re-airing of programs will be scheduled by the Programming Director at the convenience of Channel 11 as staff and time permits.

### STUDIO PRODUCTIONS:

Your volunteer crew (all certified)

For 30min shows, includes one hour set-up, and one-half hour tear-down. \$50.00

Four 60min shows, includes one hour set-up, and one-half hour tear-down. \$100.00

Maximum use is 4 hours per shoot.

Our paid crew \$650.00

Note: This does not include cablecasting or editing time. All programs produced in RCAC's studio, via remote van or with any of the equipment provided by RCAC must air on Channel 11. Special arrangements for setting up the studio or utilizing the character generator need to be coordinated with the Executive Director.

### FIELD EQUIPMENT:

A limited number of designated video camcorders and tripods are available to RCAC "certified" users provided the use of the equipment is for the production of programs to be shown on RCAC Channels.

### TAPES:

Channel 11 encourages the use of brand name Super VHS tapes or DVD Media. We accept SVHS tape, VHS tape, or DVD's for programming. You may order SVHS/VHS tapes in bulk at a reduced cost by contacting staff for the current supplier's contact information. Bulk tape orders must be for a minimum of 10 pieces.

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**Redding Community Access Corporation**  
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530.241.7222 phone • 530.242.8144 fax  
<http://www.accessredding.org>

## **DONATION RATE SCHEDULE**

### **REMOTE VAN:**

RCAC has a multi-camera (3) mobile van to produce programs at remote locations. Information is available by contacting the Executive Director. Credit may be earned for utilizing the van through designated production projects.

### **BASIC PRODUCTION TRAINING:**

Several times a year we offer Basic Production Training for new students interested in utilizing the equipment and studio of RCAC.

The Cost for this series of classes includes instruction by a professional producer consisting of lecture and hands-on use of studio equipment.

### **WORKSHOPS:**

Fee based advanced workshops are offered to Production Assistants and Producers. Such workshops include scripting, lighting, audio mixing, camera use, character generation, remote productions and studio use. See staff for the current workshop schedule.

### **RETURN CHECK FEES:**

A \$10.00 fee will be charged for each returned check. Call for details concerning guidelines and restrictions.

For more information and assistance, contact:

Redding Community Access Corporation - Channel 11  
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Redding, CA 96001  
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