



MPU MOBILE PRODUCTION UNIT

Market: Redding Community Access Corporation (RCAC) is on the Charter Communications cable system as Channel 11. Reaching over 30,000 homes in the Greater Redding area Channel 11 appears in the basic cable rate package providing exposure to all cable subscribers. This allows for an estimated 86,000 people to be reached in any showing.

Equipment: The remote production comes equipped with a multi-camera (3) production process formatted to Super VHS. Essentially, it's a control room on wheels complete with three cameras, camera control units, tripods and dollies, video switcher, record decks, clear com communications system, audio board with three microphones, waveform/vector scope, monitors, splitter box with an audio snake and appropriate cabling. One camera may be configured for use as hand held. The camera units allow for shading to be incorporated if needed. Two decks are utilized in the production process. This allows clients to have the option of taping one program with graphics and one program without. The other option is to utilize the backup deck for rolling B-roll. While seldom utilized the van does have the capacity to hold a fourth camera. Option: Computer graphics may be incorporated into the production process to produce live-to-tape programs. This must be arranged in advance of the production. It is recommended that all van productions are produced as live-to-tape programs since this eliminates the cost of editing.

Production Crew: The producer is responsible to coordinate the production personnel. A production crew consists of the following personnel: producer, director, assistant/floor director, technical director, audio mixer, shader, video tape operator, camera operators (3), graphic designer/operator when appropriate, engineer, setup and tear down crew, production assistants and other personnel as needed for the various projects. Normally, RCAC utilizes a non-professional production crew with several professional crew members serving to stabilize the production crew core. This keeps the cost down for clients utilizing the services of RCAC. A full scale professional crew may be incorporated for any for any project for an additional cost as determined by the projects needs. If desired, this must be specified by the contract.

Engineering: A staff Engineer accompanies the van on all the remote shoots. The staff engineer supervises and coordinates set-up and tear down, camera calibration and appropriate placement and use of equipment. The Staff Engineer works in conjunction with the Producer and is responsible for safety as well as equipment operation.

Liability: Redding Community Corporation has all appropriate liability insurance coverage for use of the equipment utilized on a remote shoot production. Clients not carrying liability coverage are advised to do so and retain all legal responsibility for coverage. Redding Community Access Corporation is a non-profit organization adhering to all state and local regulations concerning compensation and employee protection laws.

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Terms: Redding Community Access Corporation shall produce on the behalf of any client remote production utilizing the multi-camera system formatted to Super VHS. An agreement for services must be negotiated and signed by the Executive Director of RCAC or an authorized representative of the client's organization/business prior to the production event. All agreements must be specified in writing. No other terms apply.

Clients have the option of incorporating other tape formats into the video tape recording system of the van with appropriate notice and rental of equipment by the Client. Clients may utilize Camera #2 as a hand held unit if desired. This must be coordinated in advance of the production.

Cost includes three hours of actual production with five hours to set-up and tear down the equipment. RCAC provides all Super VHS tape stock for the production limited to four SVHS tapes.

It is the legal responsibility of the Client to secure all permits and licensing for the production of their project. This includes talent and music copyright licensing.

This information is subject to revision by the Redding Community Access Board of Directors.